

The logo features a stylized white circular icon on the left, composed of several curved segments that resemble a fan or a stylized 'G'. To the right of this icon, the word 'GENICS' is written in a white, uppercase, sans-serif font. A vertical line separates 'GENICS' from the number '360', which is written in a larger, orange, sans-serif font.

A **360** degree holistic approach to farm health

[www.genics.com/360](http://www.genics.com/360)



# Genics360

Our newest innovation takes a long-term view of animal health and business performance. Underpinned by Genics **MultiPath** and **ShrimpID** technology, and supported by our team of global experts, Genics360 is changing the way aquaculture businesses plan for their future.



## A 360 degree holistic approach



Genics360 can help increase market share, predictability in farm performance and provide a competitive advantage.



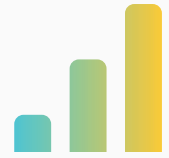
Implementing a holistic approach to your farming with ongoing KPIs can help attract premium prices.



For organizations that qualify for Genics360, there is an opportunity to use 360 branding adding further credibility to your organization.



Genics360 gives you access to our Aquaculture Pathologists, Aquatic Veterinarians, Biotechnologists, Quantitative Geneticists, Shrimp Biologists and Veteran Global Shrimp Experts.



Our customized approach focuses on improving the long-term survival and growth of your animals.

### We've been listening to what you've been saying.

From broodstock and hatcheries, to grow-out and producers, we've heard the significant challenges faced by industry. We've listened to our clients and learned that producers preference for longer-term predictability in production, security and sustainability is rising on the backdrop of increased global competition. That is why we've created Genics360.

This fully customized annual approach to the management of animal health is supported by our team of global experts and utilizes proven **MultiPath** technology, selective breeding and histopathology. In return, farmers and producers can improve their competitive advantage, survival and growth rates of animals and attract higher prices. If you would like to know if your organization qualifies\* for Genics360 make contact today. [info@genics.com](mailto:info@genics.com) | [www.genics.com](http://www.genics.com)

\*Genics360 is custom designed and not suitable for all organizations. Minimum testing requirements are required with a commitment to annual programs.

### Contact us

[info@genics.com](mailto:info@genics.com)  
[www.genics.com](http://www.genics.com)

### Dr. Melony Sellars - CEO

+61 437 025 821  
[melony.sellars@genics.com](mailto:melony.sellars@genics.com)

### Dirk Krueger - CCO

+61 411 019 217  
[dirk.krueger@genics.com](mailto:dirk.krueger@genics.com)

**Genics**  
Be Empowered with your Data

